

December 2023

Vol. 4

KOBELCO SYNERGY

KOBELCO CONSTRUCTION MACHINERY MIDDLE EAST AND AFRICA FZCO.

GENERAL SAFETY & MAINTENANCE TRAINING

Kobelco MEA Second training
in MENA region

P3



Unveiling
New
Horizons
in
MAURITIUS!

P6

PROJECT OMAN EXHIBITION

P5

NEW MODEL TRAINING

An aftersales support in Turkey

P4

COMPANY INTRODUCTION

December 2023



KCMMEA is GROWING

Kobelco Construction Machinery Middle East and Africa started in 2016 with only 8 members. But now it has grown rapidly to become 15 members who come from various countries and cultures. In April 2023, KCMMEA further strengthened the strength of its team with the arrival of Mr Kenatro Nezaki as the New Managing Director and Mr Murat Derinbay as a board member appointed by Kobelco Construction Machinery Co., LTD.

KCMMEA has a newly hired Business Director from KOBELCO CONSTRUCTION EQUIPMENT INDIA PVT. LTD. to share his experience and knowledge in Indian Machine marketing in the Middle East and Africa region.

The collaboration between the Crane and the Excavator Division has succeeded in establishing a dealer network covering the territory of Turkey, the Middle East, and Africa. One of the important pillars of KCMMEA's operations is the strong commitment to support dealers and mechanical personnel. By providing ongoing technical training and assistance, KCMMEA ensures that the machines are supported by skilled professionals who are able to provide high-quality services to customers.



November 2023

General Safety and Maintenance Training for Kobelco Crawler Crane 2023 - Al Khobar, KSA.

The second General Safety and Maintenance Training for Crawler Crane was a success! Last November 7, 2023, we held the training in Al Khobar, KSA. 13 companies participated in the whole-day event with 62 participants. Personnel from Kobelco Construction Machinery Co., LTD. (Japan) serve as the main speaker/instructor.

Kobelco Crane training program is designed to educate the customers for the crane operation safety and to prevent damage.

We extend our gratitude to General Contracting Company - Olayan (GCC-Olayan) our Dealer, for their assistance in securing the spacious venue that facilitated the success of our event!



(From left to right) Makoto Toshinaga (KMCJ), Kentaro Nezaki (KCMMEA), Socichiro Kadamura (KCMJ), Basheer Shaik (GCC-Olayan), Saleh Balhabak (GCC-Olayan), Quirino Canazares Jr. (KCMMEA), Jhong Crisostomo (KCMMEA), Yoshiro Iehara (KCMMEA), Tomonori Fujisawa (KCMMEA).



Actual filter demonstration to distinguish the difference between imitation and genuine filter.

SAFETY IS KOBELCO'S PRIORITY!





November 2023

New Excavator Machine training in `Orhanli`, Turkey

On September 18-22, 2023, Training was held in our Dealers' facility in Turkey, **HASEL ISTIF MAKINALARI SANAYI VETIC** for the latest machine models from Japan, **SK58SR-7, SK140SRLC-7, and SK210LC-11E**. Three sessions of training were held for 12 participants with hands-on demonstrations. After the training, the units are dispatched and delivered to the customer



For over two decades, **KOBELCO CONSTRUCTION MACHINERY MIDDLE EAST AND AFRICA FZCO (KCMMEA)** and **HASEL ISTIF MAKINALARI SANAYI VETIC** have forged an unbreakable bond of partnership. Their journey has been a testament to the fortitude of their relationship which began in 2014.

CREATING A CULTURE OF INNOVATION



(From left to right) Yuksel Elvanagac (HASEL), Ozgur Sendil (HASEL), Gokhan Ulgun (HASEL), Taner Cirit (HASEL), Ender Akbaytogan (HASEL), Mustafa Budunoglu (HASEL), Erdem Tulunay (KCMMEA), Sinan Kurtulmus (KARDESLER OTO), Bayram Gules (HASEL), Ali Gonulal (ERAL MAKINA), Mesut Asikoglu (MAGRIFET YUKSEL), Mustafa Gonen (HASEL), Gunes Emre Gormez (HASEL).



Project Oman Exhibition

Oman Convention & Exhibition Center

Al Marwan Machinery is the authorized distributor of Kobelco in UAE and Oman. They participated in the Project Oman exhibition this year which took place in Muscat Oman at the Muscat Exhibition and Trade Center from the 23rd until the 25th of October. The event goal was to display Kobelco's machinery and connect with potential clients and contractors who are looking for brand-new, reliable, and quality machinery. Al Marwan Machinery has displayed the SK220 and SK380 to around 16,000 visitors to meet the growing demand market for machinery in Oman. It was a successful event where they showcased Kobelco machinery and Kobelco spare parts.

Event Date: 23rd - 25th of October

Indoor booth B27



Outdoor booth 02

Al Marwan is set to bring their finest endeavors to OMAN!



AL MARWAN HEAVY EQUIPMENT SPC has expanded its operations by opening a branch in Oman this year. The newly established branch in the Ghala Industrial Area offers an extensive range of machines and spare parts.

This expansion marks a significant milestone for the company, setting a new industry standard and elevating its ability to provide exceptional services.

Unveiling New Horizons in MAURITIUS!

UMCL LTD. is now our official Distributor in Mauritius!

We're thrilled to announce that UMCL LTD. will serve as our official distributor in Mauritius. This partnership marks another step forward for KOBELCO business as we continue to grow and broaden our horizons.



Apparel



Scale Models



MERCHANDISE



Accessories



Contact us for more details of Kobelco Merch!



GENUINE KOBELCO PARTS

Genuine Kobelco Parts ensure the highest quality standards of our spare parts suitable for the extreme weather conditions in the Middle East and Africa regions.



KOBELCO CRANE Training Program

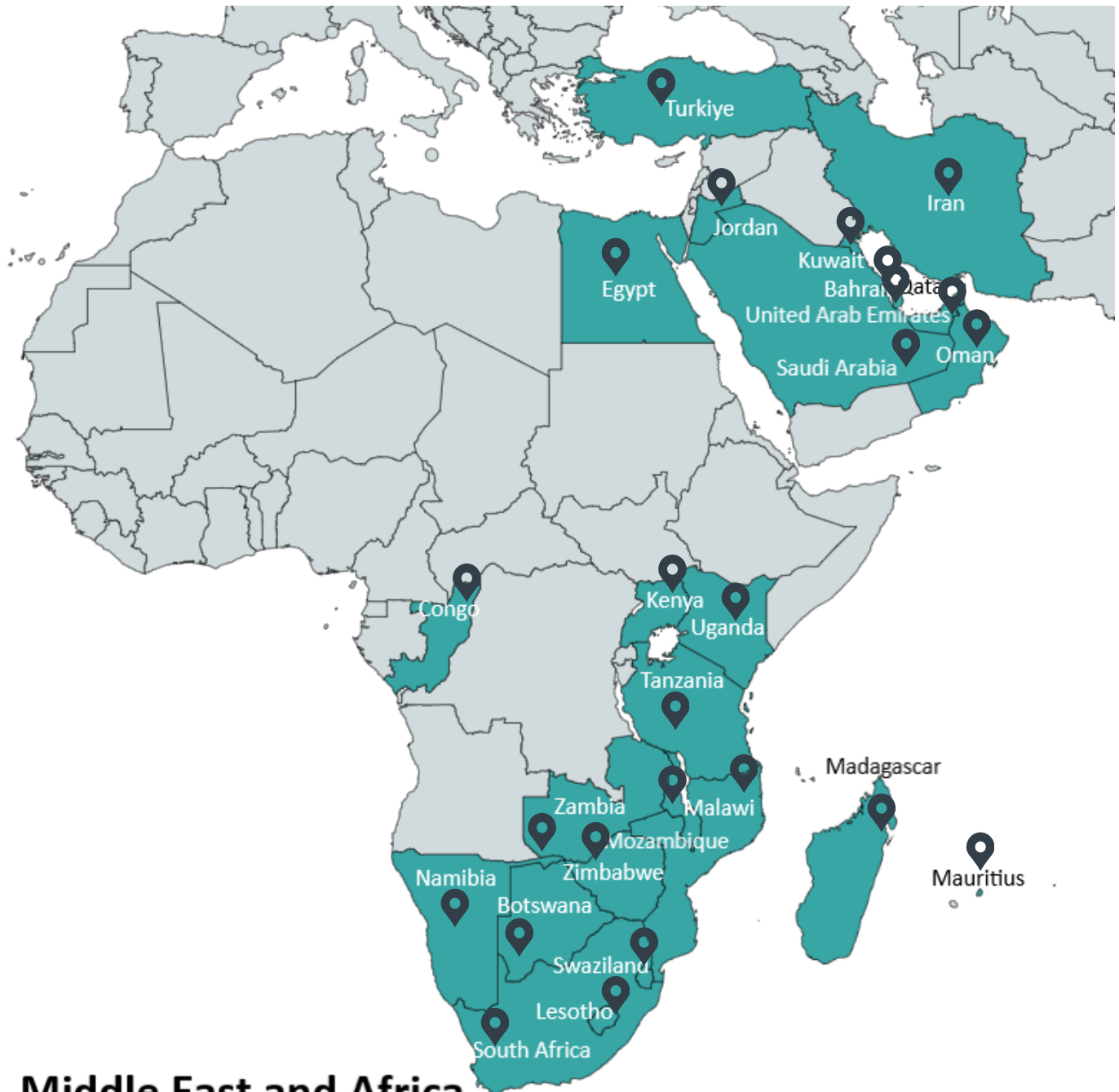


Kobelco Crane training program is designed for crane customers, service engineers and operators from beginners to the advance level.

- Safety and Maintenance Training
- Operators Training
- CKE Series Technical Training
- CKS Series Technical Training

Contact us for more details!

Kobelco Excavator and Crane Dealer in The Middle East and Africa Region.



Middle East and Africa

KOBELCO SYNERGY is released quarterly.

Stay tuned for the next volume!

For your suggestions please contact us:

